<table>
<thead>
<tr>
<th>Organization:</th>
<th>Healthy Linn Care Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>The Power of Health - Literacy Project</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>A sequential project, the Power of Health - Literacy Project will use methods from the Harvard Health Literacy Study Circles series to empower Linn County residents with the knowledge, attitudes and skills necessary to make healthy lifestyle choices and take responsibility for their own health. With a focus on older adults, the project will implement health promotion activities to enhance and maintain health by developing skills related to disease prevention and screening. Members of the Healthy Living Coalition will provide targeted intervention to a group of older adults while simultaneously promoting the Power of Health theme community-wide using social marketing concepts.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>IOWA (IA)\EAST CENTRAL IOWA (Region)\Linn</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$38,580.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Iowa Department for the Blind</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Expansion of Health Literacy Resources for Iowans who are Blind or Print-Disabled</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>The Iowa Library for the Blind and Physically Handicapped requests funding to increase health literacy for Iowans who cannot read standard print by expanding its capacity to produce timely, high-quality recordings of health-related information for its patrons.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>IOWA (IA)</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$59,000.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Iowa Department of Public Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Iowa Covering Kids and Families: Access Through Health Literacy</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>This project seeks to reduce the number of uninsured Iowa children through improved health literacy. Principles of health literacy will be applied to reduce enrollment barriers in health care coverage programs and increase</td>
</tr>
</tbody>
</table>
health literacy awareness. Building on experience and resources developed through a seven-year project (Robert Wood Johnson Foundation), this initiative brings together a statewide coalition and a trained process improvement team to achieve project goals. Through a structured change process, the project will: 1) apply principles of health literacy to selected materials and develop additional resources for families and key stakeholders; 2) provide health literacy training for key stakeholders.

Geographic Area: IOWA (IA)
Foundation Award: $49,927.00

Organization: Iowa Health Foundation
Project Title: Improving Health Literacy and Quality through System Change: Rural Health Literacy Collaborative
Proposal Summary: Iowa Health Foundation will establish a Rural Health Literacy Collaborative, using the Institute for Healthcare Improvement Model for Improvement, among IHS Rural Affiliates to: establish health literacy (HL) expertise and capacity; implement and measure progress in various HL techniques, skills, interventions, policies, and procedures to improve patient understanding and patient-provider communication; and involve patients, especially adult learners. The rural network will partner with original IHS HL Teams who will continue to expand and refine their work, while sharing expertise and experience. This will extend and sustain HL efforts to more Iowans, primarily focusing on those in rural areas.

Geographic Area: IOWA (IA)
Foundation Award: $87,000.00

Organization: Iowa Department of Public Health
Project Title: Health Literacy Internet Initiative
Proposal Summary: Project to increase awareness of health literacy and provide tools/resources for local public health (county) agencies to present clearer communications in their communities, with strategies that can be shared and utilized
Organization: **Iowa Health Foundation**  
**Project Title:** Health Literacy as a Healthcare Safety and Quality Tool: Improved Readability and Comprehension of Informed Consent Documents  
**Proposal Summary:** By demonstrating improved readability, comprehension, and satisfaction with health-literate surgery/procedure consent documents in the context of informed consent process, this project will serve as a model and catalyst for improving quality and safety of healthcare throughout Iowa and nationally.

Geographic Area: IOWA (IA)  
Foundation Award: $4,980.00

Organization: **Iowa Department of Public Health**  
**Project Title:** Health Literacy Capacity Building Project for Public Health  
**Proposal Summary:** To increase knowledge of health literacy, facilitate initial changes, and promote current and future health literacy initiatives at the state and local levels, the Iowa Department of Public Health (IDPH) will produce a stand-alone training package. It would be used in local public health agencies in Iowa and bureaus within IDPH, and distributed to future partners and at promotional opportunities such as conferences. Included in this package would be a DVD of videos introducing health literacy, discussion materials, and a writers' guide to health literacy strategies.

Geographic Area: IOWA (IA)  
Foundation Award: $4,940.00

Organization: **Iowa Department of Public Health**  
**Project Title:** Health Literacy Capacity Building Project for Public Health  
**Proposal Summary:** To increase knowledge of health literacy, facilitate initial changes, and promote current and future health literacy initiatives at the state and local levels, the Iowa Department of Public Health (IDPH) will produce a stand-alone training package. It would be used in local public health agencies in Iowa and bureaus within IDPH, and distributed to future partners and at promotional opportunities such as conferences. Included in this package would be a DVD of videos introducing health literacy, discussion materials, and a writers' guide to health literacy strategies.

Geographic Area: IOWA (IA)  
Foundation Award: $4,982.00
Organization: Iowa Health Foundation
Project Title: Health Literacy Mentorship and Leadership Training for Adult Learners
Proposal Summary: This project will benefit many adult learners, adult literacy programs, and health systems, over the long-term, thereby contributing to Iowa’s statewide efforts to improve health literacy, by strengthening the voice of the patient, and creating a "pull" in addition to a "push" to change health care communication and providers' behavior. The project will identify key factors contributing to success, develop capacity to formalize existing and new partnerships, and provide mentorship and leadership training for adult learners to develop as health literacy leaders among adult learners and health care professionals, in their communities throughout Iowa.

Geographic Area: IOWA (IA)
Foundation Award: $5,000.00

Organization: Iowa State Registry Interpreters for the Deaf
Project Title: Advancing the Profession of Health Care Interpreting
Proposal Summary: Capacity building funding will help support a conference offering that will emphasize a public-private blend of health care interpreting delivery, policy making, community advocacy, civil rights enforcement, research and leadership development to improve the health care delivery to diverse populations.

Geographic Area: IOWA (IA)
Foundation Award: $5,000.00

Organization: Iowa Pharmacy Foundation
Project Title: Multidisciplinary Consensus Conference on Health Literacy
Proposal Summary: This funding will allow the Iowa Pharmacy Foundation to host a multidisciplinary consensus conference on health literacy. It is increasingly important for all health care providers to work together as a multidisciplinary team and to recognize and overcome the barriers of low health literacy. Eliminating the gap between what patients
actually understand and what healthcare professionals believe patients understand has been shown to improve health outcomes. The target audience would include pharmacists, physicians, nurses, physician assistants, dentists, healthcare administrators, quality improvement personnel, clinic personnel, pharmacy technicians, and other health professionals who communicate with patients. The goal remains educating health professionals on the topic of health literacy in a multidisciplinary format and to assist them in developing action plans for their individual community settings.

**Geographic Area:** IOWA (IA)

**Foundation Award:** $31,400.00

**Organization:** Mercy Foundation

**Project Title:** Improving Iowa’s Medical Interpretation Services

**Proposal Summary:** Mercy Foundation will expand its medical interpreter training and cultural competency programs to areas outside of central Iowa in an effort to increase the professional education opportunities available to bilingual interpreters throughout Iowa and enhance the interpretation services of health facilities across the state and specifically in Sioux City and Dubuque. This project is replicating successful interpreter trainings formalized over the past three years in central Iowa through a Healthy Communities Access Program federal grant. The funding will allow for Basic Interpretation Training (BIT) classes and advanced-level interpreter training and medical vocabulary classes to bilingual persons in Dubuque and Sioux City areas, which will significantly improve the quality of medical interpreters available to non-English speaking patients and their families in those communities.

**Geographic Area:** IOWA (IA)\CITIES IN IOWA\Dubuque

**Foundation Award:** $43,000.00
**Organization:** University of Northern Iowa Foundation  
**Project Title:** *Iowa EXPORT Center of Excellence on Health Disparities: Prism Training Series in Culturally Competent Health Care*  
**Proposal Summary:** The Iowa EXPORT (Excellence in Partnerships for Outreach, Research, and Training) Center of Excellence on Health Disparities, funded by NIH, is a model organization providing statewide academic leadership in reducing health disparities among rural, immigrant, refugee, minority, and other underserved populations through applied research, training, education, and outreach. Grant activities will include 1) trainings, lectures, and workshops for health providers across Iowa on multiple curricular topics related to minority health and health disparities; 2) publication of a pocket guide for health professionals working with interpreters; 3) on-site field trips and study tours for providers to learn first-hand about minority health issues, and 3) technical consultations with health organizations needing assistance in providing culturally competent services to their communities. This grant supports a unique collaboration between The Wellmark Foundation, the Iowa EXPORT Center, and the National Institutes of Health that supports health equity and access around cultural competency.

**Geographic Area:** IOWA (IA)  
**Foundation Award:** $50,600.00

**Organization:** Mid-Central Educational Cooperative  
**Project Title:** *Online Health Literacy - A South Dakota Pilot Project*  
**Proposal Summary:** This project's focus is to improve the health literacy of South Dakota K-12 students and to provide access to high quality, standards based, health education curriculum for South Dakota schools. This project will develop and pilot an online health education course ([http://www.healthedventure.org/](http://www.healthedventure.org/)) for high school students and provide a comprehensive web-based health literacy resource for
students at all grade levels, parents, and families. This work is a continuation of a previous mini-grant from Wellmark Foundation which helped in the development of K-12 grade level expectations and a health education course scope and sequence. This proposal will allow implementation of a pilot program during the 2006-2007 school-year with the long-term goal of implementing a state-wide program.

**Geographic Area:** SOUTH DAKOTA (SD)

**Foundation Award:** $44,300.00

**Organization:** South Dakota Dental Foundation

**Project Title:** South Dakota Great Faces - Great Smiles: An Ounce of Prevention

**Proposal Summary:** The goal of this initiative is to increase the oral health literacy of underserved populations in South Dakota with a statewide health promotion/education program that identifies the challenges associated with prevention of oral diseases and implements a campaign to improve oral health habits of the target population, ultimately reduction of burden of oral health diseases for South Dakota children. The project is a collaborative effort of the South Dakota Oral Health Coalition and is being led by the South Dakota Dental Foundation, the Department of Health and Delta Dental of South Dakota.

**Geographic Area:** SOUTH DAKOTA (SD)

**Foundation Award:** $61,575.00
<table>
<thead>
<tr>
<th>Organization:</th>
<th>Healthy Linn Care Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Power of Health - Building Bridges</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>Year three of the Power of Health project seeks to apply lessons learned and data collected from years one and two to develop comprehensive, sustainable educational strategies for specific populations challenged by health literacy issues by creating health information toolkits and training lay advocates in the community to provide assistance to individuals and families in need.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>IOWA (IA)\CITIES IN IOWA\Cedar Rapids</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$33,702.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Iowa Chapter of the American Academy of Pediatrics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Preventing Low Health Literacy through Reach Out and Read: Iowa's &quot;Community Health Center Challenge&quot;</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>Reach Out and Read (ROR) is an evidence-based strategy that can be used for primary prevention of low literacy and low health literacy among children, and to help parents who may not read well gain entree to adult literacy programs. ROR-Iowa is a coalition of 33 Iowa ROR sites, serving approximately 30,000 children with literacy advice and children's books. ROR-IA's 2007 expansion priority is the &quot;Community Health Center Challenge&quot; with a goal of expanding ROR to all 12 Iowa CHCs. This will provide 12,000 additional high-risk children and families with books, literacy counseling, and enhanced ability to community in the health system to manage their own and their children's health.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>IOWA (IA)\State Wide - Iowa</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$10,000.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Iowa Healthcare Collaborative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>MedCard: A Simple Tool to Improve Patient-Provider Communication</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>A collaborative campaign with multiple and diverse partners will promote recognition and use of a MedCard</td>
</tr>
</tbody>
</table>
The MedCard is a patient maintained, plain language tool for patients to use when communicating about medications with their health care providers. The MedCard is simply a folded information sheet housed in a billfold sized plastic sleeve. The MedCard uses easy to understand language to help the patient record the name, purpose, and directions of their medications. This statewide campaign to improve health literacy will promote patient and provider use of the MedCard and educate healthcare providers about the need for effective medication related communication.

**Geographic Area:**
IOWA (IA)

**Foundation Award:**
$50,530.00

**Organization:**
Iowa Health Foundation

**Project Title:**
*Integrating Health Literacy Practices into Health Care Organizations: An Implementation Guide*

**Proposal Summary:**
The goal of this project is to create a health literacy staff development guidebook for use by a variety of health care organizations that will: 1) identify, define, and address key domains of organizational health literacy activity; 2) provide adaptable guidelines, tools, and resources; 3) address health literacy issues for all staff including non-clinical staff; 4) address employee literacy; and 5) model health literacy principles.

**Geographic Area:**
IOWA (IA)\State Wide - Iowa

**Foundation Award:**
$87,200.00

**Organization:**
Iowa Health Foundation

**Project Title:**
*Building Capacity in Health Literacy: An Evaluation of the Quality, Usefulness, and Usability Software Programs Designed to Aid in Creating Easier-To-Read Materials*

**Proposal Summary:**
As part of its efforts to address health literacy by building system-wide capacity to improve written materials for patients and families, expand staff knowledge and skills, and increase efficiency, Iowa Health System proposes to conduct an evaluation to identify optimal software programs for assessing
reading level, searching for difficult terms, and editing. The evaluation will cover features
clear communication experts would most like
to see in a software program to help health
care organizations create easier-to-read
materials, and also examine user-friendliness
and Health Literacy Team preferences.
Results will be used to determine the optimal
program for Iowa Health System to improve
readability of written materials, optimize staff
time, and increase the skills and knowledge of
those who create print materials for patients
and families. A summary will also be shared
with health literacy and clear communication
experts, software manufacturers to expand
knowledge in the field and improve future
editions of the products.

Geographic Area: IOWA (IA)
Foundation Award: $10,000.00

Organization: Iowa Partners: Action for Healthy Kids, Inc.
Project Title: YEAH! Youth Empowered Ambassadors for Health
Proposal Summary: YEAH! (Youth Empowered Ambassadors for Health) is a summit to engage Iowa youth as ambassadors for school health and wellness. YEAH! will increase the health literacy of Iowa youth and empower them to advocate for healthier school environments. Youth will learn about their health and become an advocate for healthier school environments. They will have the opportunity to develop leadership skills by applying for mini-grant funds to support local activities/initiatives related to health and wellness in their own schools.

Geographic Area: IOWA (IA)
Foundation Award: $10,000.00
**Organization:** Black Hills State University

**Project Title:** Health Literacy Assessment and Improvement Among American Indian People in South Dakota with Diabetes

**Proposal Summary:** This project will assess health literacy related to diabetes in American Indian people with diabetes and the processes through which healthcare providers communicate information about diabetes. A training curriculum will be developed for providers in the Pierre area who primarily serve the Crow Creek and Lower Brule tribes. This training will assist providers to improve communication with American Indian people with diabetes, with the aim of increasing health literacy of patients. A toolkit will be developed for providers to support ongoing improvement in communications about diabetes with their patients.

**Geographic Area:** SOUTH DAKOTA (SD) WESTERN SD (Region) Lawrence

**Foundation Award:** $62,381.00

---

**Organization:** Lutheran Social Services of South Dakota Foundation, Inc.

**Project Title:** Bridging the Gap: Training Medical Interpreters to Improve Health Care Communication for Refugees and Immigrants

**Proposal Summary:** Poor health literacy, including an inability to communicate well with health care providers, is a stronger predictor of a person's health than age, income, employment status, education level, or rate. By improving communication between Sioux Falls refugees and immigrants and their health care providers, we can help people improve their family's health, maximize their health care resource, and reduce misunderstandings that can result in poor health consequences. LSS staff will complete "train the trainer" medical interpreter training through the Cross Cultural Health Care Program. These leaders will then train 15 interpreters to serve clients in healthcare settings throughout Sioux Falls.

**Geographic Area:** SOUTH DAKOTA (SD)

**Foundation Award:** $10,000.00
<table>
<thead>
<tr>
<th>Organization:</th>
<th>Sanford Health Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Health Explorations Collaborative Partnership</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>The intent of this project is to build health literacy understanding in elementary school-aged children through a collaborative network of healthcare professionals, schools, and community partners. Specifically, this project assembles a team of health education experts to create, implement, and evaluate a coordinated health education curriculum &quot;Health Explorations,&quot; using the recently updated National Health Education Standards. This collaborative effort will improve health literacy by establishing fundamental building blocks for children to understand health information and practice health-enhancing behaviors.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>SOUTH DAKOTA (SD)\SOUTH EASTERN SD (Region)\Minnehaha</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$67,250.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Sioux Falls School District</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title:</td>
<td>Bright Futures Health Literacy Project</td>
</tr>
<tr>
<td>Proposal Summary:</td>
<td>This project will be based at Hawthorne Elementary School in Sioux Falls School District and will directly improve the health knowledge of 450 children and their families. Access to primary health care services in the community will increase due to improved health communication skills between professional providers, parents, and children. Specific target conditions to be emphasized are nutrition, dental health, mental health, and immunizations. An overarching priority in each intervention will be increasing parental knowledge of access to quality agencies and programs designed to best serve families in poverty.</td>
</tr>
<tr>
<td>Geographic Area:</td>
<td>SOUTH DAKOTA (SD)\CITIES IN SOUTH DAKOTA\Sioux Falls</td>
</tr>
<tr>
<td>Foundation Award:</td>
<td>$65,000.00</td>
</tr>
</tbody>
</table>
Organization: South Dakota Department of Social Services
Project Title: South Dakota Reach Out and Read Book Support (Dedicated)
Proposal Summary: A unique way that pediatricians and family practice physicians can incorporate health literacy into their practice is through programs that promote children's emergent (early) literacy, such as the Reach Out and Read Program (ROR). ROR promotes child literacy in pediatrics by training practitioners to provide anticipatory guidance about the importance of reading books with children, and to distribute books to patients at every well-child visit from 6 months to 5 years. This grant provides support for all active South Dakota ROR programs (71) as a catalyst grant in health literacy. This support to the South Dakota Department of Social Services will be directed for use within South Dakota ROR programs and be leveraged with three state dollars for every one of our Foundation philanthropic dollars ($3 from other sources to every $1 of Foundation support). By providing the funding for age and culturally appropriate book purchases for South Dakota ROR programs, we can be doing much to mitigate and avoid issues around low health literacy in the future through this early pediatric literacy support while potentially positioning South Dakota for a future ROR recognized, statewide coalition.

Geographic Area: SOUTH DAKOTA (SD)
Foundation Award: $45,860.00

Organization: University of South Dakota
Project Title: Health Literacy Assessment among South Dakota Primary Care Patients: A Rush-Net Pilot Study
Proposal Summary: Rural and medically underserved primary care patients will complete two health literacy tools (TOFHLA and the New Vital Sign). Prediction of health literacy status will be compared between the tools. Patient and provider feedback will be provided on utility, preference, and time to screen using each tool. In selected Aberdeen Area IHS communities, GoodHealth TV health education modules will be evaluated by women receiving digital
mammography services through a mobile van and module content will be compared to health literacy tool assessment results.

**Geographic Area:** SOUTH DAKOTA (SD)\SOUTH CENTRAL SD (Region)

**Foundation Award:** $9,895.00