Iowa Health System recognizes the need to transition to a physician-driven organization. The Iowa Health System Physician Leadership Academy is an instrumental part of that process. It offers our physicians who have demonstrated great potential a valuable opportunity to sharpen leadership skills and form strategic partnerships. The program is part of a foundation that ultimately will lead to the transformation of our health care delivery system.
The goal of the Iowa Health System Physician Leadership Academy is to identify, prepare and support our practicing clinicians who, upon graduation, will be well positioned to be leaders in their organizations and provide strategic direction to Iowa Health System in the evolving health care arena.

With economic and health reform forces driving physicians and health systems to greater integration and accountability, physician leadership is vital to our transformation. Primary care physicians and the patient-centered medical home will play a key role in new models of care delivery. In addition, the possibility of payment reform that rewards quality—not quantity—of care significantly increases the value of physicians who understand health care finance, quality, information technologies and teamwork. These physician leaders will be essential to the creation of a new health system that delivers quality, patient-centered, physician-driven care.

Iowa Health System is partnering with the American College of Physician Executives (ACPE) to present timely, relevant and actionable programming to our physicians. With nearly three decades of experience providing physician leadership education, ACPE is a proven partner in developing leaders who can effectively manage challenging health care environments and initiatives.

After successfully completing the Iowa Health System Physician Leadership Academy course work, physicians receive 113 CME hours applicable toward a Certificate in Physician Executive, a Master’s degree in Business Administration, a Master’s degree in Patient Safety and Quality, or a Master’s degree in Medical Management.

* The American College of Physician Executives is accredited by the Accreditation Council for Continuing Medical Education to provide continuing education for physicians.

** The American College of Physician Executives designates this educational activity for a maximum of 113 AMA PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity. Iowa Health System will support physicians who elect leaders who demonstrate a long term commitment to continue their education through an advanced track.
Developed to accommodate the participating physicians’ schedules, the 12-month curriculum offers a blended learning format featuring on-site and distance computer learning courses.

**COMPREHENSIVE CURRICULUM**

The Iowa Health System Physician Leadership Academy focuses on individual development and delivers advanced decision-making and strategic skills through a variety of courses, including:

- Implementing Innovative Quality Systems
- Leading Information Technology Implementations
- Influencing for Improved Patient Care
- Understanding Integrated Health Systems

**ONLINE ASSESSMENT**

Physicians selected for the Leadership Academy begin by participating in a confidential online assessment to identify strengths and weaknesses of their knowledge and skills needed to be an effective leader. The assessment will show what participants know about health care business and leadership competencies. The results help determine the final curriculum for the Iowa Health System Physician Leadership Academy.

**360-DEGREE FEEDBACK EVALUATION**

Participating physicians also receive a 360-degree feedback evaluation to identify how they are perceived by their colleagues and clinical associates. Following the evaluation, physicians receive assistance from Iowa Health System to develop a plan that will help increase their leadership effectiveness.
Project Management And Professional Coaching

Each participating physician will complete a group or individual project focused on developing solutions to current challenges facing Iowa Health System.

The Iowa Health System Physician Leadership Academy will link each participant with an experienced health care executive coach to ensure the projects are progressing and demonstrating value to the organization and patients. These executive coaches may be non-clinical health system leaders or physicians. All will have experience in working with physicians and health systems to move projects to completion.

Networking Resources

Participating physicians will build lasting relationships with other physician leaders throughout Iowa Health System. A secure, private Web site is available to help participants share ideas as they progress through the Iowa Health System Physician Leadership Academy. In addition, the onsite sessions offer physicians the opportunity to network with colleagues in a variety of specialties and practice locations.

Cost and Compensation

Iowa Health System believes in investing in its physician leaders. With that in mind, Iowa Health System will cover the cost of all tuition fees and will provide reimbursement for transportation, lodging, and other travel costs for our employed physicians. Physicians are not compensated for their attendance.

Apply Online

Interested physicians may apply online for consideration to be selected for this year’s Iowa Health System Physician Leadership Academy.

www.IHS.org/PhysicianLeadershipAcademy

For More Information

Contact:

Emily Porter
Vice President/People Excellence, Iowa Health System
p: (515) 241-6419 e: porterree@ihs.org

Alan Kaplan, M.D., MMM, FACPE, FACHE
Vice President/Chief Medical Officer, Iowa Health System
President, Iowa Health Physicians
p: (515) 241-6419 e: kaplana@ihs.org

Lisa Klobnak
Executive Administrative Assistant
p: (515) 241-6419 e: klobnal2@ihs.org
The Physician Leadership Academy program is truly exceptional. The caliber of faculty, the quality of classmates, and the excellent sets of site and online lectures make it a unique experience that enhances our professional perspective. We were quickly motivated to focus on critical leadership skills. We were also introduced to applications that provide immediate impact on our careers.

Dr. Samir Alabsi, Neonatology, Blank Children’s Hospital, Des Moines, IA

“Through Physician Leadership Academy, I found that the skills administrative leaders possess are unique and obtained with specific study and effort.”

Dr. Lincoln Wallace, Family Medicine, Trimark Physicians Group, Fort Dodge, IA

“Physician Leadership Academy provided me with a broader foundation from which to analyze health care beyond the scope of the patient sitting in front of me.”

Dr. Dennis Bussey, Family Medicine, Grimes Family Physicians, Grimes, IA

“The PLA gave me the opportunity to learn more about topics such as patient safety from national quality leaders. I enjoyed discussing the case studies online with physicians from a variety of practice settings and specialties.”

Dr. Rhea Allen, Emergency Medicine Trinity Muscatine, Muscatine, IA
TRANSFORMING YOUR FUTURE

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Learn more and apply online at www.IHS.org/PhysicianLeadershipAcademy